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Jessika Ferm named one of Central Ohio's "Forty Under 40"

(COLUMBUS, OH) – Jessika Ferm, owner and president of J.Ferm, was named one of Columbus' "Forty Under 40" by *Columbus Business First*, a weekly business newspaper. Now in its 16th year, the award recognizes the city's rising stars, based on their career achievement, community involvement and past awards and recognition. The award has honored more than 450 Columbus professionals including Mayor Michael Coleman, restaurateur Cameron Mitchell and local news anchor Andrea Cambern. The award was presented at a gala on September 11, 2008.

Jessika Ferm's company, J.Ferm, is a leadership development firm headquartered in Columbus with offices in Boston and Göteborg, Sweden. Ms. Ferm is a Professional Certified Coach who often works with executives who are interested in becoming more powerful communicators and leaders. She holds a Master's in instructional design and international business as well as numerous certifications in the fields of behaviors, values and leadership development.

In addition to her career success, Ms. Ferm has made the time to spearhead several worthwhile professional and non-profit organizations, including serving on the boards of Central Ohio Coaches and the Columbus Chapter of the Swedish-American Chamber of Commerce.

J.Ferm was founded in 2002. The company offers comprehensive leadership and executive development products, such as consulting, telecourses, workshops, assessments and keynote speaking. Clients of the company include ALDAR, UBS Financial Services, Nationwide Insurance, L.E.K. Consulting, Inc., and Kempinski Hotels and Resorts. Further information about J.Ferm is available at (614) 441-8972 or at www.jferm.com.

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