



SO YOU THINK YOU CAN

LEAD

BUT CAN YOU FOLLOW?

*Exceptional leaders are able to inspire others to produce extraordinary results. They elevate the game of everyone with whom they work. Remarkably, skilled leaders are also powerful followers. They know how to balance leading and following to execute complex visions and reach challenging goals.*

In this executive retreat, you and your team will engage in a highly interactive, uniquely designed experiential retreat which incorporates the techniques and methodologies that allow ballroom dancers to execute complex maneuvers gracefully and flawlessly. You will learn and practice the “Four Principles of Followership.”

You will learn how:

- » Your verbal and non-verbal cues positively or negatively influence your ability to move followers in an intended direction;
- » To communicate a crystal clear vision so that followers know exactly where to go;
- » To “follow like a pro” to flawlessly execute a synchronized plan, and
- » To make your leaders look good by compensating for their weaknesses and tapping into your own strengths.

This unique retreat is designed for executive teams who:

- » Are going through leadership or organizational transitions and changes;
- » Are ready to try a different approach to get exceptional results; and,
- » Are committed to doing the pre-retreat and post-retreat work to produce measurable results.

All J.Ferm retreats include a pre-retreat, retreat, and post-retreat process, which includes self-assessments, individual and team coaching sessions, and measurable action steps that can be implemented immediately upon returning to the office.

This full-day retreat is taught by a J.Ferm Master Coach as well as a Certified Professional Ballroom Instructor. It takes place at a professional dance studio or hotel ballroom.

For more information, contact us at [retreats@jferm.com](mailto:retreats@jferm.com) or call us at +1-614-441-8972.