



J.Ferm

EXCELLENCE IN LEADERSHIP DEVELOPMENT

FOR IMMEDIATE RELEASE:

July 11, 2008

CONTACT: Jessika Ferm

(614) 441-8972 or

Barbara Wayman, APR

(614) 766-6878

Jessika Ferm named one of Boston's "Top Ten Executive Coaches" by *Women's Business Boston*

(COLUMBUS, OH) – Jessika Ferm was named one of Boston's "Top Ten Executive Coaches" by *Women's Business Boston*, a weekly newspaper affiliated with the *Boston Herald*. Each year *Women's Business Boston* selects ten of the city's best and brightest professional coaches from nominations submitted by each coach's clients. Those coaches receiving the most nominations are named to the list. In the event of a tie, the selection is based upon the qualitative content of the nominations.

In announcing its selections for 2008, *Women's Business* said, "These are the dynamic professionals who provide the top-notch guidance that readers rely on for their personal and professional development."

Jessika Ferm's company, J.Ferm is headquartered in Columbus and has offices in Boston as well as Gothenburg, Sweden. Ms. Ferm is a professionally certified coach who often works with dominant executives who are interested in becoming more powerful communicators and leaders. She is also a professional speaker on leadership topics.

J.Ferm is a leadership development company founded in 2002. The company offers comprehensive leadership and executive development products, such as consulting, telecourses, workshops, assessments and keynote speaking. Clients of the company include Pitney Bowes, UBS Financial Services, Nationwide Insurance, L.E.K. Consulting, Inc., and Kempinski Hotels and Resorts. Further information about J.Ferm is available at (614) 441-8972 or at www.jferm.com.

###